

WANT TO STUDY IN GERMANY?
SAVE TIME & MONEY WITH US! STUDY IN OUR

MOK MASTER ONLINE COMMUNICATION

What is the programme about?

The Master Online Communication is a collaborative programme between your university and Anhalt University of Applied Sciences in Germany and is supported in all non-academic and administrative issues by the state-recognized German non-profit organization DCG Halle gGmbH.

The digital transformation of our markets began this millennium and continues in projects like Germany's „Industry 4.0“. Online Communication is a quality German Master with a focus on developing graduates that can navigate companies through the chances and risks of online communication in the digital corporate world and helps to tap into innovative business models.

Programme Modules

- Theories of Online Communication
- Practice of Online Communication
- Online Management
- Online Marketing
- Theoretical and Practical Projects

Optional Modules

- Business (2 modules from the course catalogue)
- Economics (1 module from the course catalogue)
- Economic Law (1 module from the course catalogue)
- Soft Skills / Foreign Languages (2 modules from the course catalogue)



A cooperation by



DCG
Halle gGmbH
INTERNATIONAL INSTITUTE

Benefits

STUDY IN THE BEAUTIFUL, QUIET AND GREEN TOWN OF BERNBURG (GERMANY)
RECEIVE AN INTERNATIONALLY RECOGNIZED DEGREE AS MASTER OF ARTS
STUDY WITH HIGH PRACTICE RELEVANCE PARTICIPATING IN COOPERATE PROJECTS
IN GERMANY, YOU ARE TAUGHT 100% IN ENGLISH
ENJOY INNOVATIVE TEACHING AND INTERACTIVE METHODS BASED ON REAL LIFE CASE STUDIES
ENJOY YOUR OPPORTUNITIES TRAVELLING THROUGH EUROPE WITH YOUR GERMAN RESIDENT PERMIT IN THE YEAR OF STUDY

Programme structure

You have finished your first year of the Master study in the field of Online Communication or Online Marketing until end of this semester. Up to 60 credits earned in this can be recognized by Anhalt University of Applied Sciences. You must study 2–3 semesters in Bernburg where you do 6–12 modules and write your Master thesis.

Mobility Semester

- Option 1** Processing a task within a company, an administration at federal or state level or an equivalent institution/organization from the practical field (at least 24 weeks). Working on a practice-oriented question as part of a scientific work for 20 credits. In addition, attendance modules or online modules totaling 10 credits must be completed (ideally to be collected in the first 2 semesters).
- Option 2** Modules to be completed at your local university Achievements totaling 30 credits, of which 15 credits must correspond in content to the study objectives of Online Communication, Digital Businesses or Online Marketing.

You receive your internationally accepted Master of Arts by Anhalt University of Applied Sciences. After your graduation you can stay 18 months in Europe to apply for a job.

Study in beautiful and quiet city of Bernburg

Bernburg is a city of around 36.000 inhabitants. It is a quiet and peaceful city in the heart of Germany. It has clean air and a lot of nature in its surroundings. By train, bike, bus and car you can get around easily.

Full service in all non-academic issues

DCG as partner in all non-academic and administrative issues will give full service for applying visa and during your stay in Germany.

If you want to find out more,
please visit us on



or feel free to contact us directly
info@dcg-halle.de